

Schedule G: Expenditures By Consultant

Sch-G

Republican Party of Iowa and its Eisenhower Club	Status: Filed	
Committee Type: State Central Committee	Statutory Due Date	1/19/2011
County: _NA	Adjusted Due Date	
District: 0	Filed Date	1/19/2011 4:11:52 PM
Committee Code: 9161	Postmark Date	
Political Party: Republican	Amendment Date	7/7/2015 3:55:02 PM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	10/15/2010 12/31/2010	tbd	\$0.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/15/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Western Iowa TV ad placement	\$57,366.00
10/15/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	South Central Iowa Newspaper ad placement	\$2,794.15
10/15/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	North Central Iowa Newspaper ad placement	\$3,370.92
10/21/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Quad Cities Radio ad placement	\$3,623.00
10/21/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Des Moines Radio ad placement	\$14,590.00
10/21/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Des Moines TV ad placements	\$138,678.00
10/25/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Sioux City TV ad placement	\$19,334.50
10/25/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Central Iowa TV ad placement	\$124,152.00
10/25/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Des Moines Radio ad placement	\$11,764.00
10/28/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Sioux City TV ad placement	\$35,137.50
10/29/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Cedar Rapids Radio ad placement	\$4,060.00
10/29/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Des Moines Radio ad placement	\$4,721.00
10/29/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Quad Cities Radio ad placement	\$1,020.00
10/30/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Quad Cities TV ad placement	\$30,160.00
12/14/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	South West Iowa Radio ad placement	\$15,295.10
12/14/2010	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Cable TV ad placement	\$6,960.00

Consultant Sub-Total

\$473,026.17

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Dalluge, Zach 4719 Mortensen Rd #201 Ames, IA 50014	10/15/2010 12/31/2010	Organizational Services	\$500.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Rhodes, Ryan 811 Bur Oaks Dr 802 West Des Moines, IA 50266	10/15/2010 12/31/2010	Strategy services	\$3,000.00

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	10/15/2010 11/2/2010	Media Advertising Placement	\$2,138,110.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Cedar Rapids TV ad placement	\$501,615.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Omaha TV ad placement	\$97,156.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Sioux City TV ad placement	\$172,815.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Des Moines TV ad placement	\$1,062,913.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Quad Cities TV ad placement	\$200,977.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Sioux City radio ad placement	\$9,248.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Mason City TV ad placement	\$78,362.00
10/15/2010	Strategic Media Services 3299 K Street, NW #200 Washington, TX 20007	Des Moines Radio ad placement	\$15,024.00

Consultant Sub-Total **\$2,138,110.00**

Total Consultant(s) Expenditures **\$2,611,136.17**